



2025 Tuition Exchange Annual Update

Making Higher Education Affordable: A Shared Mission

Since its inception in 1954, Tuition Exchange has enabled thousands of students to pursue their education and their career goals, thanks in large part to the vision and support of our member institutions. Your faculty and staff – and their dependents -- have access to an extraordinary range of undergraduate and graduate degree programs at more than 700 colleges and universities.

This program is making a measurable difference, especially for the 7,800+ students currently enrolled on TE scholarships. We applaud your continued engagement as we work together to make higher education more affordable!

Streamlining TE for Families and TELOs

In the past six months, Tuition Exchange has launched a new website, a new search platform (TE Express) and a new concierge service (TEAssist). These resources make it easier for families to research TE schools and for TELOs to manage the scholarship program on their campuses.

Beginning next summer, the process will become even more streamlined for schools that participate in TE and CIC's exchange program (CIC-TEP). Students will use the TE EZ-App to apply for awards in both programs and TELOs will be able to track candidates for both within TE's operating system.

Key Metrics from 2025-26 TE Application Cycle:

- Tuition Exchange Applicants (unique): **7,659**
- Tuition Exchange Scholarship Offers: **3,613**
- Tuition Exchange Scholars Enrolled (new): **2,365**

92% Persistence Rate

Across all institutions and all currently enrolled cohorts, Tuition Exchange Scholars have a 92% persistence rate. Your newly enrolled TE Scholars are likely to be among your most loyal, engaged and successful students!

35% Apply Outside Their Home Region

More than one-third of the 2025-26 TE candidates applied to schools outside their home region -- a percentage that has grown steadily over the past three years. Many schools use TE strategically to expand their geographic reach.

98% Participation Rate among TE Member Schools

A 98% participation rate across the Tuition Exchange network is encouraging news for schools seeking high-quality scholarship candidates and for TE-eligible families exploring affordable post-secondary options.

Top Enrolling Institutions for Fall 2025 TE Scholars:



Tuition Exchange: Did You Know?

...you can certify an unlimited number of exports!

As a TE member school, you set your own eligibility guidelines. This means you may offer the benefit to part-time employees, adjuncts or faculty/staff spouses. There is no import-export balance requirement, so you are free to expand your pool of exports to help recruit and retain top faculty and staff.

...over 2,000 faculty and staff have attended TE Family Webinars!

Our TE Family Webinars -- designed to help families navigate the Tuition Exchange -- have been in high demand, with more than 3,700 registrants and 2,400 attendees to date. Recordings are posted on the TE website for those unable to attend live.

...TE scholarship benefits are 3 x the cost of participation!

Tuition Exchange scholarships allow your institution to offer faculty and staff access to a wide range of degree programs without exporting tuition dollars. In most cases, TE participation lowers the cost of your internal tuition remission program. The value of the tuition benefit is **three times** the cost of participation (fees and awards) for most institutions. Best of all, TE serves as a valuable tool for recruiting and retaining talented faculty, staff, and students.

Making dreams come true, one student at a time

We all know the transformative impact that education can have on students' lives. Thanks to your partnership, we are helping to make those opportunities attainable for thousands of students each year.

With gratitude,

Kristin R. Tichenor, EdD
President